



CHOFETZ CHAIM
HERITAGE FOUNDATION

TEACHER'S CATALOG

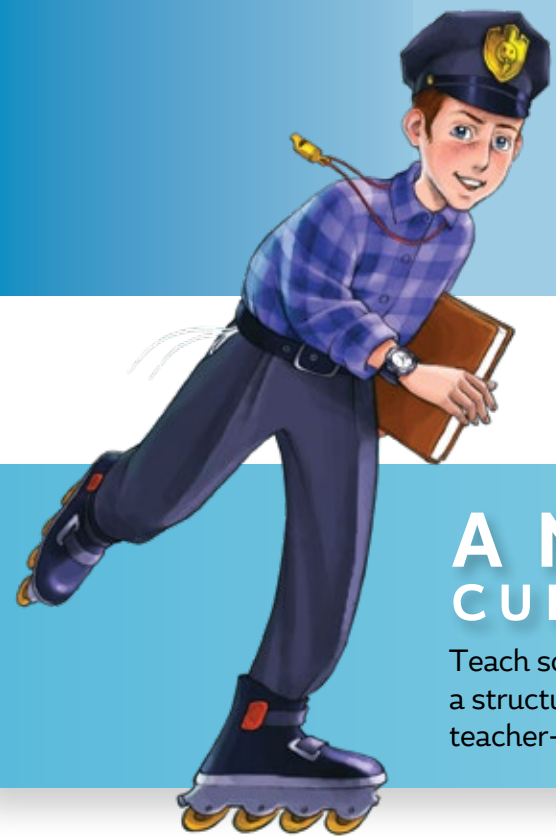
**Tools
to teach**
Middos, social skills
and the mitzvos of
bein adam
lachaveiro



Create a class
where **everyone**
gets along!

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Strategic **PROGRAMS**
to help **EDUCATORS**
BUILD CHILDREN
who care about others



ANNUAL CURRICULUMS

Teach social & interpersonal skills in a structured, practical way with our teacher-friendly, done-for-you programs.

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SHORT-TERM CURRICULUMS

Create awareness and behavioral change on specific topics, with exciting, tool-based programs.

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Entertain your class with fascinating stories that inspire and teach better interpersonal skills.



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Fill your classroom with striking slogans reinforcing the values you want to promote.



TOOLS FOR TEACHING | DVDS

Let important messages be absorbed by providing a powerful visual experience that will help your students understand, feel and care. Includes discussion questions.

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Increase the significance of important topics you teach with fun, take-home items that will excite your students and help them remember your message.



PROFESSIONAL DEVELOPMENT

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Enhance your classroom success with powerful tools and methods from our workshops, books, newsletters and more.



YOUR #1 RESOURCE

Get powerfully effective programs and resources to combat hurtful speech, negative interactions, and bullying.

Reference this icon throughout the catalog for anti-bullying resources.

“ If we would train our children from their youth not to speak loshon hora, the practice of guarding one’s tongue would be ingrained in their character out of habit, making it easier to master the attribute of controlling one’s speech. Through this, they will merit the World to Come and all the good of this world. As the *passuk* says, “מי האיש החפץ חיים...נצור לשונך...” (תהילים לג, יג-יד) ”

— ספר חפץ חיים כלל ט, הגדה סעוף ה'

Teaching the *halachos* of *Ahavas Yisrael* and *Shmiras Haloshon* to children is the crucial way to help them develop proper *middos* so that it becomes their way of life.

HARAV SHMUEL KAMENETSKY, *shlita*

RABBINICAL CHAIRMAN OF THE BOARD, CHOFETZ CHAIM HERITAGE FOUNDATION
ROSH, MOETZES GEDOLEI HATORAH



OUR MISSION

SINCE 1989, the Chofetz Chaim Heritage Foundation has successfully launched innovative methods for promoting the Torah’s wisdom on human relations and personal development. The foundation utilizes a vast array of effective communication tools including books, CDs, seminars, teleconferences and newsletters designed to heighten one’s awareness of such essential values as judging others favorably, speaking with restraint and integrity, and acting with sensitivity and respect. The Chofetz Chaim Heritage Foundation’s programs reassert the Torah’s timeless recipe for building a world of compassion and harmony.

What we do *at a glance*

**ELEMENTARY SCHOOL DIVISION
CURRICULUMS & PROGRAMS**

374 Schools
31,570 Students

GIRLS HIGH SCHOOL DIVISION

over 11,000 Students in Israel
over 15,000 Mishmeres HS Students
over 52,000 Lunchbrake Participants

TEACHER TRAINING

PROGRAMS

over 5,000 Achoseinu Members
over 5,400 Shabbos Table
Machsom L’fi Families
over 3,000 Women in Tiferes
over 50,000 Tisha B’av Attendees

PUBLISHING

over 500,000 Books in Print
over 22,300 Email Subscribers

HOTLINE CALLS DAILY

over 10,000 Wonderwords Calls
over 9,000 Chazak Calls
over 7,000 TicTalk Calls

A Special Thank You

TO SHLOMO YEHUDA RECHNITZ, CHAIRMAN OF THE BOARD OF CCHF
AND HIS WIFE TAMAR, FOR THEIR STRONG, UNWAVERING SUPPORT.

CHOFETZ CHAIM  HERITAGE FOUNDATION

Teaching the Language of Ahavas Yisrael

Dear Rebbi/Morah,

Teaching is an art.

The highest form of art. For the product is the highest form of creation; a Jew filled with devotion to Torah, mitzvos and Klal Yisrael.

But one of the most difficult terrains your students will travel in life to attain that ideal is that of interpersonal relationships.

The goal of this catalog is to offer you easy-to-teach-curriculums and programs to teach *middos*, social skills, and to address *bein adam lachaveiro* class challenges.

Our programs teach students how to build relationships infused with honor and respect, nurturing and warmth, so that they can succeed in school, marriage and beyond.

We hope that you will find within this catalog tools that will guide you as you carefully shape your students into stronger vessels of *shalom* and *brachah*.

May each student whose life you touch grow to become a light for Klal Yisrael and a boundless source of merit for you,

Mr. Michael Rothschild

DIRECTOR
CHOFETZ CHAIM HERITAGE FOUNDATION

Rabbi Shlomo Ornstein

EXECUTIVE SCHOOL LIAISON
SDORNSTEIN@CCHFGLOBAL.ORG / 732-556-6471

Mrs. E. Koot

DIRECTOR, ELEMENTARY SCHOOL DIVISION
CHOFETZ CHAIM HERITAGE FOUNDATION

We hope that you will find within this catalog the tools that will guide you as you carefully shape your students into stronger vessels of shalom and brachah.

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לזכר נשמת
ר' אורי בן ר' דוד ז"ל



CULTIVATING The Caring Classroom

Share the nachas!

Join **380 schools** worldwide
in developing שמירת & מדות
הלשן in your students.

AUSTRALIA

- Derech Emunah ★★
- Yeshiva Adass Yisrael, Melbourne ★

CANADA

ALBERTA

- Akiva Academy, Calgary ★★★★★
- Edmonton Menorah Academy, Edmonton ★★

ONTARIO

- BY Elementary School of Toronto, Toronto ★★★★★
- Bnos Chaya of Toronto, Toronto ★
- Eitz Chaim School, Toronto ★★
- The Toronto Cheder, Toronto ★★★★★
- Yeshiva Bnei Zion of Bobov Toronto, Toronto ★★★★★
- Yeshiva Yesodei Hatorah Toronto, Toronto ★

QUEBEC

- Bais Malka, Belz, Montreal ★
- Bais Tzirel Tosh, Boisbriand ★
- Bais Yaakov D'rav Hirschprung, Montreal ★★★★★
- Beth Esther School - Satmar, Montreal ★
- Bnos Yeshirin D' Tosh, Boisbriand ★
- First Mesifita of Canada, Montreal ★
- Maor Yisrael, Montreal ★
- TT Meor Hachaim Viznitz, Montreal ★
- TT Toldos Yaakov Yosef Skver, Montreal ★★★★★
- Yeshiva Gedola Merkaz Hatorah, Montreal ★★★★★
- Yeshiva Yavne, Cote St Luc ★★

ENGLAND

- Bais Chinuch Primary, London ★
- Bais Trane, Stamford Hill ★
- Bais Yakov Primary, London ★
- Beis Ruchel D'Satmar, London ★
- Bnos Bais Yakov, London ★★
- Bnos Yisroel, London ★
- Menorah Foundation, Golders Green ★★
- Menorah Grammar School, Edgware ★
- Meor HS, Manchester ★
- Noam Primary School, London ★
- Pardes House Primary, Golders Green ★
- TT Bobov Primary, London ★
- TT D'Chasidei Gur, London ★
- Talmud Torah, London ★★
- Viznitz Cheder London, London ★★

GERMANY

- Lander Beth Zion Schule ★

GIBRALTAR

- Talmud Torah of Gibraltar, Gibraltar ★

SOUTH AFRICA

- Hirsch Lyons Primary, Johannesburg ★
- Johannesburg Cheder, Johannesburg ★
- Maharsha, Johannesburg ★
- Shaarei Torah, Johannesburg ★
- Yeshiva Primary School, Johannesburg ★

UNITED STATES

ARIZONA

- Phoenix Hebrew Academy, Phoenix ★★★★★
- Torah Day School of Phoenix, Phoenix ★★★★★

CALIFORNIA

- Bais Tzivia, Los Angeles ★★★★★
- Emek Hebrew Academy, Sherman Oaks ★★★★★
- Ohr Hachaim Girls Division, North Hollywood ★
- Tashbar Sephardic Yeshiva Ketana, Los Angeles ★★
- Yavneh Hebrew Academy, Los Angeles ★★
- Yeshiva Ahron Yaakov-Ohr Eliyahu, LA ★★★★★
- Yeshiva Ketana of Los Angeles, Valley ★★★★★
- Yeshiva Rav Isaacsohn Toras Emes (GIRLS), LA ★★★★★
- Yeshiva Rav Isaacsohn Toras Emes (BOYS), LA ★★★★★

COLORADO

- Denver Academy of Torah, Denver ★
- Hillel Academy of Denver, Denver ★★

CONNECTICUT

- Yeshiva Ketana of Waterbury, Waterbury ★★★★★

FLORIDA

- Orlando Torah Academy, Orlando ★
- Torah Academy of Jacksonville, Jacksonville ★
- Toras Emes of Miami / Rohr Middle School, N. Miami Beach ★
- Yeshiva Elementary School (GIRLS), Miami Beach ★★
- Yeshiva Elementary School (BOYS), Miami Beach ★★

ILLINOIS

- Arie Crown Hebrew Day School, Skokie ★★
- Cheder Lubavitch, Chicago ★
- Joan Dachs Bais Yaakov, Chicago ★★★★★
- Torah Academy of Buffalo Grove, Buffalo Grove ★★
- Yeshiva Ohr Baruch, Chicago ★
- Yeshiva Tiferes Tzvi, Chicago ★★

INDIANA

- South Bend Hebrew Day School, Mishawaka ★★★★★

KENTUCKY

- Montessori Torah Academy, Louisville ★

MARYLAND

- Bais Yaakov of Baltimore Elem. School, Owings Mills ★
- Bais Yaakov of Baltimore Middle School, Baltimore ★
- Bnos Yisroel of Baltimore, Baltimore ★
- Torah Institute of Baltimore (PRESCHOOL), Baltimore ★
- Torah School of Greater Washington, Silver Spring ★★
- Yeshiva Chofetz Chaim Talm. Academy, Baltimore ★★

MASSACHUSETTS

- Torah Academy of Boston (BOYS), Brookline ★★★★★
- Torah Academy of Boston (GIRLS), Brookline ★★★★★

MICHIGAN

- Bais Yaakov of Detroit, Southfield ★★★★★
- Yeshiva Bais Yehuda, Southfield ★★★★★
- Yeshivas Darchei Torah (BOYS), Southfield ★★★★★
- Yeshivas Darchei Torah (GIRLS), Southfield ★★★★★

MINNESOTA

- Torah Academy of Minneapolis, St. Louis Park ★★★★★

MISSOURI

- Torah Prep (BOYS), St. Louis ★★
- Torah Prep (GIRLS), St. Louis ★★

NEVADA

- Yeshiva Day School of Las Vegas, Henderson ★

NEW JERSEY

- Bais Malka, Belz, Lakewood ★★★★★
- Bais Rivka Rochel, Lakewood ★
- Bais Rochel, Lakewood ★★
- Bais Tova, Lakewood ★★★★★
- Bais Yaakov of Clifton, Clifton ★★
- Bet Yaakov of the Jersey Shore, W. Long Branch ★★★★★
- Bnos Bina, Lakewood ★★★★★

Bnos Brocha, Lakewood ★★★★★

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- Bnos Esther Malka, Lakewood ★★★★★
- Bnos Hadasah (Kesser BY), Lakewood ★★
- Bnos Melech, Lakewood ★★
- Bnos Orchos Chaim, Lakewood ★
- Bnos Penina, Lakewood ★★★★★
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- Bnos Sanz, Union City ★
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- Bnot Yisrael, Lakewood ★★★★★
- Cheder Bais Yisroel, Lakewood ★
- Cheder Eitz Chaim, Lakewood ★
- Cheder Tiferes Yisroel, Lakewood ★
- Cheder Toras Zev, Lakewood ★★★★★
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- Jewish Educational Center, Elizabeth ★
- Lakewood Cheder, Lakewood ★★★★★
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- Meoros Bais Yaakov, Lakewood ★★
- Mesivta Sanz of Union City, Union City ★★
- Moreshes Bais Yaakov, Lakewood ★
- Nachlas Bais Yaakov, Lakewood ★
- Rabbi Pesach Raymon Yeshiva, Edison ★★
- Satmar Cheder, Lakewood ★★★★★
- Satmar UTA (GIRLS), Lakewood ★
- SCHI, Lakewood ★
- Shalom Torah Academy, Morganville NJ ★
- Shiras Chaim, Lakewood ★★★★★
- Shira Elementary, Deal ★
- TT Beis Avrohom, Lakewood ★★★★★
- TT Darchei Avosainu, Lakewood ★★
- Talmud Torah of Lakewood, Lakewood ★★★★★
- TT Toldos Yaakov Yosef Skver, Lkwd ★
- TT Zecher Yochanan - Rachmastrivka, Lkwd ★★
- Tashbar, Lakewood ★★★★★
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- The Rosenbaum Yeshiva of NJ, River Edge ★★
- Tiferes Bais Yaakov, Lakewood ★★★★★
- Tiferes Chaya, Lakewood ★★★★★
- YBH of Passaic (BOYS), Passaic ★★★★★
- YBH of Passaic (GIRLS), Passaic ★★★★★
- Yeshiva Bais Reuven Kaminetz, Lakewood ★★★★★
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- Yeshiva Nesivos Hatorah, Lakewood ★
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- Yeshiva Toras Emes, Lakewood ★★★★★
- Yeshiva Toras Menachem, Lakewood ★★★★★
- Yeshivas Ohr Hatorah, Lakewood ★

- Yeshivat Keter Torah Deal, Eatontown ★★
- Yeshivat Ohr Hachaim, Lakewood ★★★★★
- Yeshivat Yagdil Torah, Lakewood ★★★★★
- YKOP Bnos Bracha Jr High, Passaic ★
- YKOP Bnos Bracha Elementary, Passaic ★

NEW YORK

- Adas Yereim-Vien Monsey, Spring Valley ★
- Adolph Schreiber Hebrew Academy, New City ★★
- Ahi Ezer, Brooklyn ★★
- Ateres Bonois (Bas Melech Monsey), Monsey ★
- Bais Brocho, Brooklyn ★
- Bais Chinuch Ohel Sara (Beikvei Hatzoim), Brooklyn ★★
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- Bais Trany, Spring Valley ★
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- Bais Yaakov Academy of Queens, Hew Gardens ★★★★★
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- Bais Yaakov Adas Yereim, Williamsburg ★
- Bais Yaakov Ateres Miriam, Far Rockaway ★
- Bais Yaakov D'chasidei Gur, Brooklyn ★★
- Bais Yaakov D'rav Meir, Brooklyn ★
- Bais Yaakov Elementary of Monsey, Spring Valley ★
- Bais Yaakov of Bensonhurst, Brooklyn ★★★★★
- Bais Yaakov of Boro Park, Brooklyn ★★★★★
- Bais Yaakov of Eighteenth Avenue, Brooklyn ★★
- Bais Yaakov of the Lower East Side, New York ★★
- Bas Mikroh, Spring Valley ★★★★★
- Be'er Hagolah Institute, Brooklyn ★★★★★
- Beer Yeshaya, Suffern ★
- Beis Chaya Mushka, Brooklyn ★
- Bet Yaakov Ateret Torah, Brooklyn ★★
- Bet Yaakov Orot Sarah, Brooklyn ★★★★★
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- Bnos Binah - Munkatch, Spring Valley ★★
- Bnos Bobov - 45, Brooklyn ★
- Bnos Chaya, Brooklyn ★
- Bnos Esther Pupa Monsey, Spring Valley ★
- Bnos Leah Prospect Park Monsey, New City ★
- Bnos Margulia Viznitz, Brooklyn ★
- Bnos Sanz Monsey, Spring Valley ★
- Bnos Skver of Williamsburg, Brooklyn ★★
- Bnos Yaakov Pupa, Brooklyn ★★
- Bnos Yerushalayim Belz, Brooklyn ★
- Bnos Yisroel Girls' School of Viznitz, Monsey ★★
- Bnos Yisroel School for Girls, Brooklyn ★
- Bnot Yaakov, Great Neck ★★
- Bobov Monsey (Ohel Blima Rochel), Monsey ★★★★★
- Bobov Yeshiva of Monsey, Monsey ★
- Chatzar Hakodesh Sanz Klausenberg, Brooklyn ★★
- Cheder Chabad of Monsey (BOYS), Spring Valley ★
- Cheder Chabad of Monsey (GIRLS), Spring Valley ★
- Cheder D'Monsey, Spring Valley ★★★★★
- Fallsburg Bais Yaakov, Fallsburg ★
- Fallsburg Cheder School, Fallsburg ★
- Hebrew Academy of Long Beach, Woodmere ★★
- Ichud, Brooklyn ★★★★★
- Kol Yaakov, Great Neck ★★★★★
- Lev Bais Yaakov, Brooklyn ★★★★★
- Masores Bais Yaakov, Brooklyn ★★★★★
- Merkaz Hatorah RIJ (BOYS), Staten Island ★★★★★
- Merkaz Hatorah RIJ (GIRLS), Staten Island ★★★★★
- Mesifita Tifereth Jerusalem, New York ★

- Mill Basin Yeshiva Academy, Brooklyn ★★
- Mirrer Yeshiva, Brooklyn ★★★★★
- Mosdos Sanz Klausenberg, Brooklyn ★★★★★
- Mosdos Sanz Klausenberg, Spring Valley ★★
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- Nesivos Bais Yaakov, Brooklyn ★★
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- TT Bobov Monsey, Spring Valley ★
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- TT Ohr Moshe, Brooklyn ★★
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- TT Toldos Yakov Yosef-Skver, Monsey ★★
- TT Toldos Yakov Yosef-Skver, Williamsburg ★★★★★
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- TT Tzion Yaakov - Skver, New Square ★
- TT Yeshuos Moshe Viznitz, Spring Valley ★
- TT Zera Yaakov Skvere, New Square ★★

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- Yeshiva Bais Hillel Krasana, Brooklyn ★★
- Yeshiva Bais Hillel Krasana, Williamsburg ★
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- Yeshiva Ch'san Sofer, Brooklyn ★★
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- Yeshiva Derech Torah, Brooklyn ★
- Yeshiva Eitz Chaim - Monsey, Spring Valley ★
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- Yeshiva Ketana Ohr Reuven, Suffern ★★★★★
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- Yeshiva Machzikei Hadas Belz BP OLDER CITY, Brklyn ★
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- Yeshiva of Flatbush, Brooklyn ★
- Yeshiva of Spring Valley, Suffern ★★★★★
- Yeshiva of Spring Valley - Bais Sarah, Monsey ★
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- Yeshiva Rabbi Chaim Berlin, Brooklyn ★★
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- Yeshiva Torah V'yirah Satmar-UTA, Brooklyn ★
- Yeshiva Toras Emes Kaminetz, Brooklyn ★★★★★
- Yeshiva Tzoin Yosef-Pupa, Spring Valley ★
- Yeshiva Yagdil Torah, Brooklyn ★★
- Yeshiva Yesodei Hatorah Vien, Brooklyn ★★
- Yeshiva Yesodei Hatorah Vien, Williamsburg ★
- Yeshivas Toras Chaim South Shore, Hewlett ★★
- Yeshivat Ateret Torah, Brooklyn ★★
- Yeshivat Lev Torah (GIRLS), Brooklyn ★★★★★
- Yeshivat Mekor Chaim, Brooklyn ★★★★★
- Yeshivat Ohel Torah, Brooklyn ★★★★★
- Yeshivat Ohr Haiim (GIRLS), Richmond Hill ★★
- Yeshivat Shaarei Torah (BOYS), Brooklyn ★
- Yesodei Bina, Brooklyn ★

OHIO

- Bais Yaakov Derech Hatorah, Lyndhurst ★★★★★
- Cincinnati Hebrew Day School (BOYS), Cincinnati ★★
- Cincinnati Hebrew Day School (GIRLS), Cincinnati ★★★★★
- Hebrew Academy of Cleveland (BOYS), Cleveland Hts ★★★★★
- Hebrew Academy of Cleveland (GIRLS), Cleveland Hts ★★★★★
- Ohr Torah Cincinnati, Deer Park ★

OREGON

- Maayan Torah Day School of Portland, Portland ★

PENNSYLVANIA

- Hillel Academy of Pittsburgh, Pittsburgh ★★★★★
- Politz Hebrew Academy (BOYS), Philadelphia ★★★★★
- Politz Hebrew Academy (GIRLS), Philadelphia ★★★★★
- The Silver Academy, Harrisburg ★

RHODE ISLAND

- Providence Hebrew Day School, Providence ★

TENNESSEE

- Margolin Hebrew Academy, Memphis ★

TEXAS

- Torah Day School of Dallas, Dallas ★★★★★
- Yeshiva Torat Emet, Houston ★★★★★

VIRGINIA

- Toras Chaim, Portsmouth ★★

WISCONSIN

- Yeshiva Elementary School, Milwaukee ★★

As of Jan 2021

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1-2

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Shaping Positive Relationships through speech

שיפור בדבור



INCENTIVE PROGRAM*

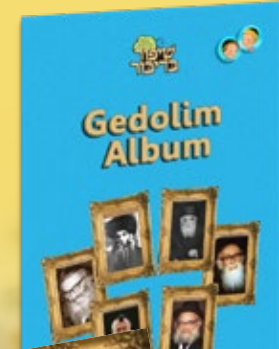
INCLUDES:

GIRLS

- ★ pencil cases
- ★ stickers

BOYS

- ★ Gedolim albums
- ★ weekly Gedolim stickers



* Available upon request

FOR TEACHER'S VIDEO TESTIMONIALS & CURRICULUM SAMPLES
PLEASE VISIT cchf.global/school-programs

SHIPUR B'DIBBUR

LEARNING STRUCTURE:
2x WEEKLY
29 WEEKS / 8 MONTHS

Shipur B'Dibbur is an engaging Torah-based program that helps the young student cultivate positive speech and ultimately form and sustain strong, meaningful relationships with others.

ITEM #3B10 / PRICE: \$250

TEACHING PROGRAM INCLUDES:

- Master Curriculum with overview
- Gedolim Posters / 8.5x11"
- Theme Song CD
- Poems CD
- Puppet template
- Mitzvah Note template
- Certificates

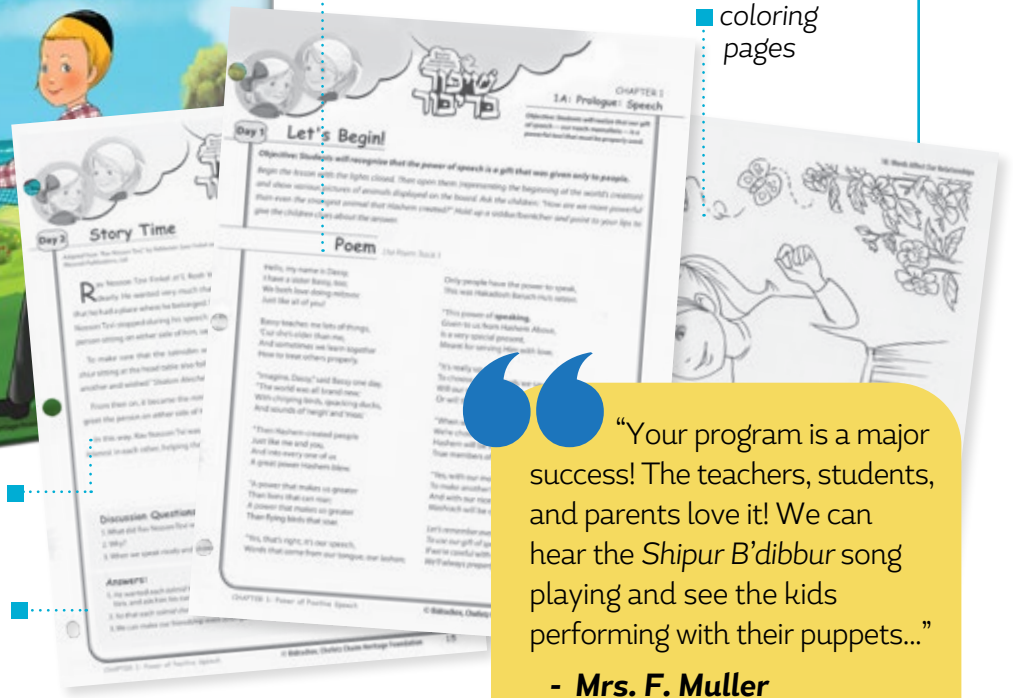


■ captivating poems

■ coloring pages

■ inspiring stories of gedolim

■ discussion questions



“Your program is a major success! The teachers, students, and parents love it! We can hear the *Shipur B'dibbur* song playing and see the kids performing with their puppets...”

- Mrs. F. Muller
PRINCIPAL, TORAH INSTITUTE OF BALTIMORE

ANNUAL PROGRAMS

Let your students 'travel', explore the world, and acquire

precious middos as everlasting souvenirs!

GRADES
2-3

BOYS' VERSION
GIRLS' VERSION

ANNUAL PROGRAMS



KONEI OLAM



INCENTIVE PROGRAM*

INCLUDES:

- ★ passports
- ★ stickers



FOR TEACHER'S VIDEO TESTIMONIALS & CURRICULUM SAMPLES PLEASE VISIT cchf.global/school-programs

* Available upon request

KONEI OLAM

**LEARNING STRUCTURE:
DAILY PROGRAM
28 WEEKS / 8 MONTHS**

TEACHING PROGRAM

INCLUDES:

- Master Curriculum covering 8 Comprehensive middos
- Poster
- Theme Song CD
- Student Maps
- Mitzvah Note Template
- Contests

Konei Olam is a captivating program in which students travel the world, acquiring middos as everlasting souvenirs!

Monthly topics focus on the middos of zerizus, emes, chessed, savlanus, nosei b'ol, sameach b'chelko, kibbud horim u'morim, and hakaras hatov.

Available in English and Yiddish
ITEM #30BK / PRICE: \$250

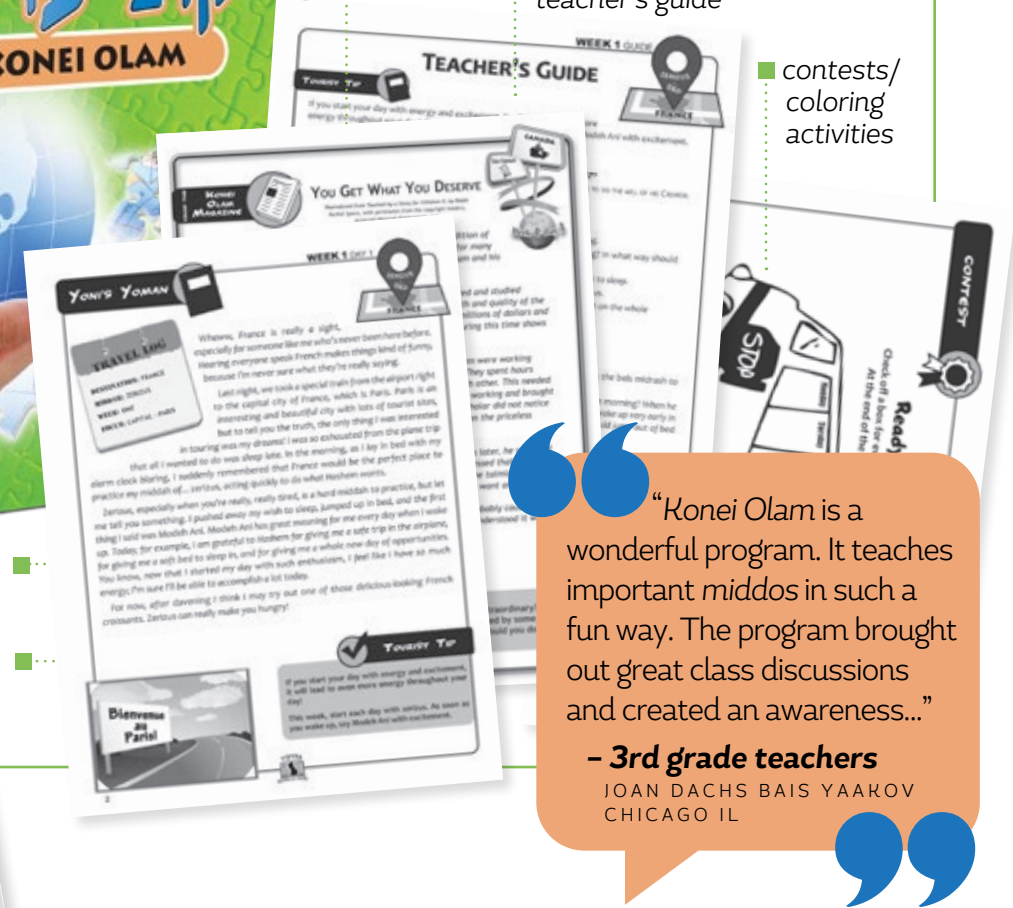


■ stories

■ comprehensive teacher's guide

■ contests/ coloring activities

fascinating middos
travel log
discussion questions



"Konei Olam is a wonderful program. It teaches important middos in such a fun way. The program brought out great class discussions and created an awareness..."

- 3rd grade teachers
JOAN DACHS BAIS YAAROV
CHICAGO IL

Discover the power of positive communication

and the building blocks of friendship!

GRADES
4-5

BOYS' VERSION
GIRLS' VERSION

ANNUAL PROGRAMS

יסודי הלשון

Uncovering the Fundamentals
and Secrets of Speech

A Curriculum on דיבור יפה



YESODEI HALOSHON

Yesodei Haloshon helps students uncover the power of positive communication and learn crucial social skills – the building blocks of friendship!

Lessons are Torah-based and include practical applications. Enthrall your students with a suspenseful serial story, gedolim stories, and engaging activities.

ITEM #3B09 / PRICE: \$250

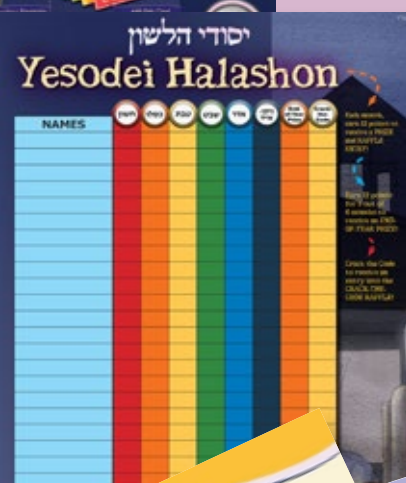
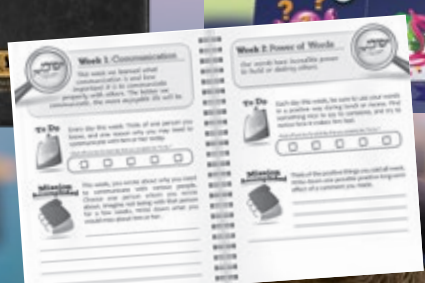
LEARNING STRUCTURE:
DAILY PROGRAM
26 WEEKS / 8 MONTHS

TEACHING PROGRAM
INCLUDES:

- Master Curriculum with Overview
- Teacher's Guide Section
- Role-playing classroom activities
- Poster
- Theme Song CD
- Certificates

■ comprehensive teacher's guide

■ self-awareness activities



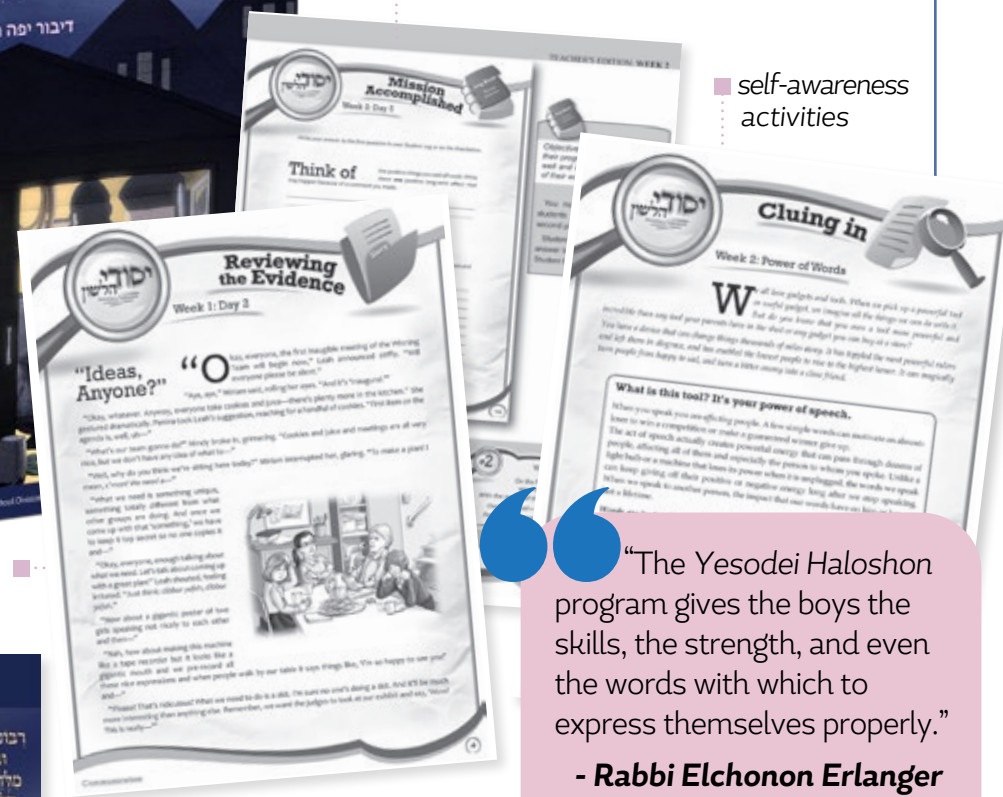
INCENTIVE PROGRAM*

INCLUDES:

- ★ log books
- ★ riddle stickers
- ★ chart
- ★ monthly raffles
- ★ monthly prizes



serial story with illustrations



11x17 Class poster

“The Yesodei Haloshon program gives the boys the skills, the strength, and even the words with which to express themselves properly.”

- **Rabbi Elchonon Erlanger**
CLIFTON CHEDER, CLIFTON, NJ

FOR TEACHER'S VIDEO TESTIMONIALS & CURRICULUM SAMPLES
PLEASE VISIT cchf.global/school-programs

* Available upon request

Join rank with Shimmy Shomer and build

life-long habits of Shmiras Haloshon!

GRADES
4-5

BOYS' VERSION
GIRLS' VERSION

ANNUAL PROGRAMS

Guarding our Speech
שומרי הלשון
SHOMREI HALOSHON



New Look!
SAME GREAT PROGRAM

INCENTIVE PROGRAM*

- INCLUDES:
- ★ key rings with membership & rank cards
 - ★ monthly raffles
 - ★ monthly prizes
 - ★ flyers/posters



* Available upon request

SHOMREI HALOSHON

Shomrei Haloshon teaches students to guard their speech and build life-long habits of *shmiras haloshon*!

Lessons are comprised of halachos, true-to-life illustrated stories, and weekly and monthly reviews to solidify the lessons.

Available in English and Yiddish

ITEM #3B06 / PRICE: \$250

LEARNING STRUCTURE:
DAILY PROGRAM
32 WEEKS / 126 HALACHOS

TEACHING PROGRAM

INCLUDES:

- Master Curriculum with Overview
- User-friendly Categories
- Poster
- Theme Song CD
- Certificates



child friendly halachic lessons

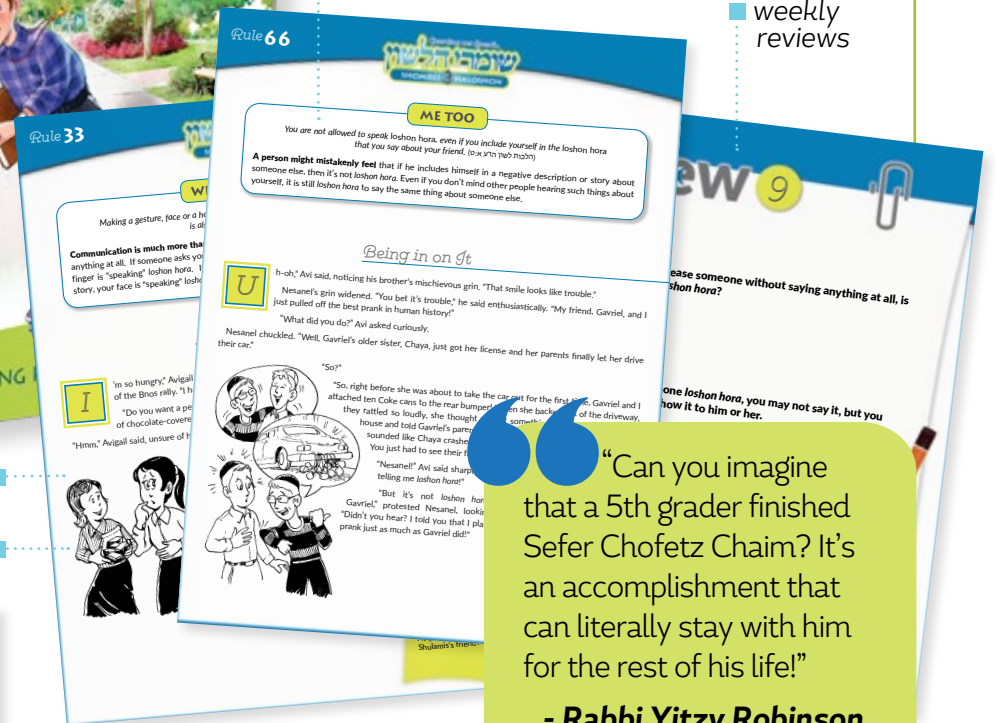
weekly reviews

thought-provoking questions

true-to-life illustrated story



11x17
Class poster



“Can you imagine that a 5th grader finished Sefer Chofetz Chaim? It’s an accomplishment that can literally stay with him for the rest of his life!”

- **Rabbi Yitzzy Robinson**
YESHIVA RETANA OHR REUVEN
SUFFERN, NY

FOR TEACHER'S VIDEO TESTIMONIALS & CURRICULUM SAMPLES
PLEASE VISIT cchf.global/school-programs

Empower your students to recognize and avoid ona'as devarim



New Look!
SAME GREAT PROGRAM

MOSHLEI HALOSHON

LEARNING STRUCTURE:
2X WEEKLY PROGRAM
31 WEEKS / 8 MONTHS

Moshlei Haloshon empowers your students to recognize and avoid ona'as devarim.

Lessons are comprised of halachos, true-to-life scenarios, engaging comic strips, and practical applications.

Available in English and Yiddish
ITEM #3B07 / PRICE: \$250



TEACHING PROGRAM INCLUDES:

- Master Curriculum with Overview
- Theme Song CD
- Monthly Posters
- Certificates

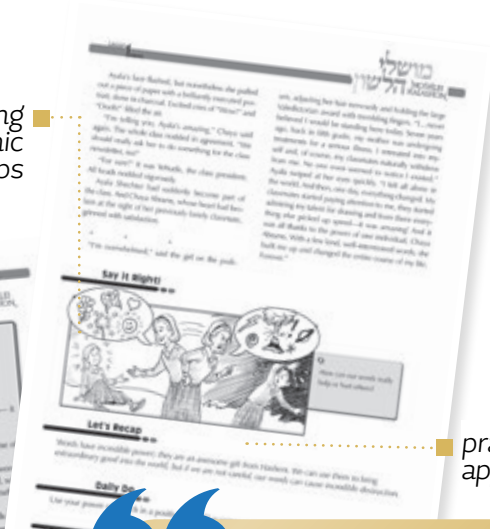


INCENTIVE PROGRAM*

- INCLUDES:
- ★ card holders
 - ★ calendar cards
 - ★ monthly raffles
 - ★ monthly prizes
 - ★ monthly posters



engaging comic strips



practical applications

easy-to-understand halachah/hashkafah

true-to-life scenarios

“We’ve seen much success in the *bein adam lachaveiro* of our students. The boys understand why it is bad to talk hurtful words and how to help themselves not do it in the future.”

- Rabbi Naftoli Lefkowitz
YESHIVA OF SPRING VALLEY

FOR TEACHER'S VIDEO TESTIMONIALS & CURRICULUM SAMPLES PLEASE VISIT cchf.global/school-programs

* Available upon request

Eliminate bullying and hurtful words

4 WEEK PROGRAM

TIKI

RECESS



Help students monitor their own words and actions during recess and throughout the day. Give them the tools to learn positive social behavior that will strengthen friendships!

ITEM #3B08 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Teacher's Guide
 - Audio CD with 8 scenarios
 - Posters

INCENTIVE PROGRAM

- INCLUDES:
- ★ wisdom cards
 - ★ card holders

“The TIKI program was B”H a big success. It was lovely for us to use something that was so beautifully presented, and that didn’t require much preparation time.”

- Rav Yitzchok Weitz
MENAHEL, BAIS YAAKOV
PRIMARY SCHOOL



by teaching positive social behavior!

6 WEEK PROGRAM

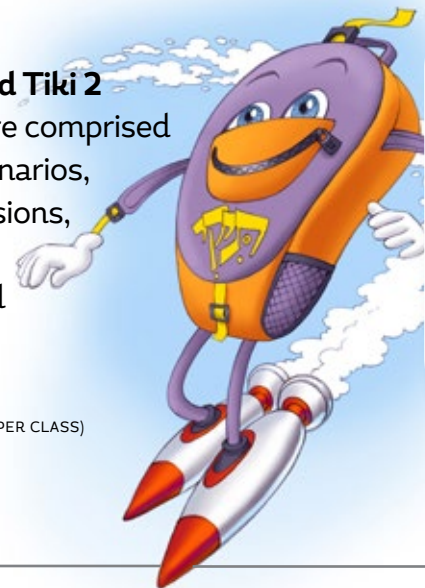
TIKI 2

KAVOD



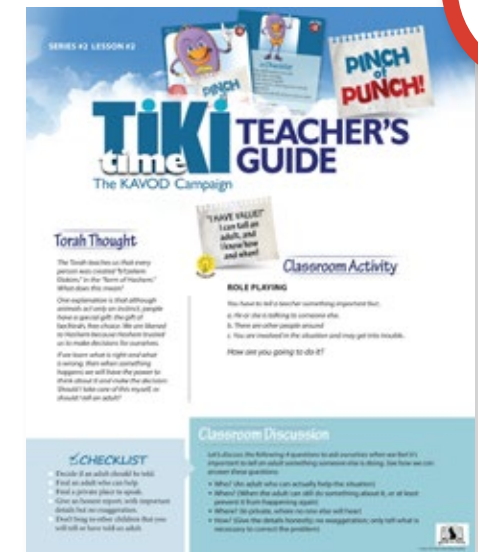
The Tiki1 and Tiki 2 Programs are comprised of audio-scenarios, class discussions, activities and practical applications.

ITEM #3B11
PRICE: \$50 (+\$5 PER CLASS)



- PROGRAM INCLUDES:**
- Teacher's Guide
 - Intro & wrap-up DVD
 - Audio CD with 6 scenarios
 - Poster

Pairs nicely with "The Outsider" DVD



INCENTIVE PROGRAM

- INCLUDES:
- ★ cards
 - ★ key rings
 - ★ 'Make It Personal' cards



GRADES
3-8

BOYS' VERSION GIRLS' VERSION

Encourage students to ask "How would I feel?"

4 WEEK PROGRAM



Kamocha is a unique campaign that encourages students to ask themselves "How would I feel?" when dealing with others, and then treating people as they wish to be treated.

The **Kamocha Campaign** is comprised of interactive workshops and enrichment material, stories and practical applications.

ITEM #3B13 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Captivating Introductory DVD: The 'I's That See
 - Teacher's Handbook
 - Student Make-It-Real cards
 - Teacher's Tutorial PowerPoint Presentation
 - CD with original Theme Song
 - Weekly classroom DVD: includes scenarios & gedolim stories

INCENTIVE PROGRAM

INCLUDES: ★ prize giveaways



“The **Kamocha** campaign was extra special; it really made an impact on our girls. They lived it and breathed it, and their *middos* improved tremendously...”
- **Mrs. B. Wainhaus**
PRINCIPAL, JOAN DACHS BAIS YAAKOV CHICAGO, IL



Overcome jealousy with
Sameach B'chelko Strategies

GRADES
3-8

GIRLS

3 WEEK PROGRAM



Give your students the tools to overcome their feelings of jealousy and build up their self-confidence to be *sameach b'chelkom!*

The **Sameach B'chelko Program** is comprised of: interactive workshops, practical applications and activities.

ITEM #3B15 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Intriguing Introductory DVD: Greener Grass (CIRCA 5769)
 - Program with Overview
 - Comprehensive Teacher's Guide
 - Workshop-format Strategies
 - Student Journals

INCENTIVE PROGRAM

INCLUDES: ★ stickers
★ posters
★ giveaways
★ contests



“Based on the runaway success of the **Kamocha** campaign, we present a new workshop-based **Sameach B'chelko program.**”
- CCHF

SHORT TERM PROGRAMS

Your ticket to first-class speech!

2 WEEK PROGRAM

Teach your students 10 halachos of **ona'as devarim** and **halbanas panim** in an engaging manner.

The **Loshon Tov Campaign** is comprised of stories, insights, questions, scenarios, halachos and daily-dos.

ITEM #3B14 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Impactful Introductory DVD: The Path of Our Words (CIRCA 5770)
 - Program with Overview
 - Curriculum Material
 - Daily Handouts
 - Exciting Posters

INCENTIVE PROGRAM

- INCLUDES:
- ★ stickers
 - ★ ticket holders
 - ★ itineraries
 - ★ boarding passes
 - ★ button



Words are Jewels to Treasure

3 WEEK PROGRAM

WORDS TO TREASURE



Students will discover buried treasures on their quest to uncover 15 rules of avoiding **ona'as devarim**.

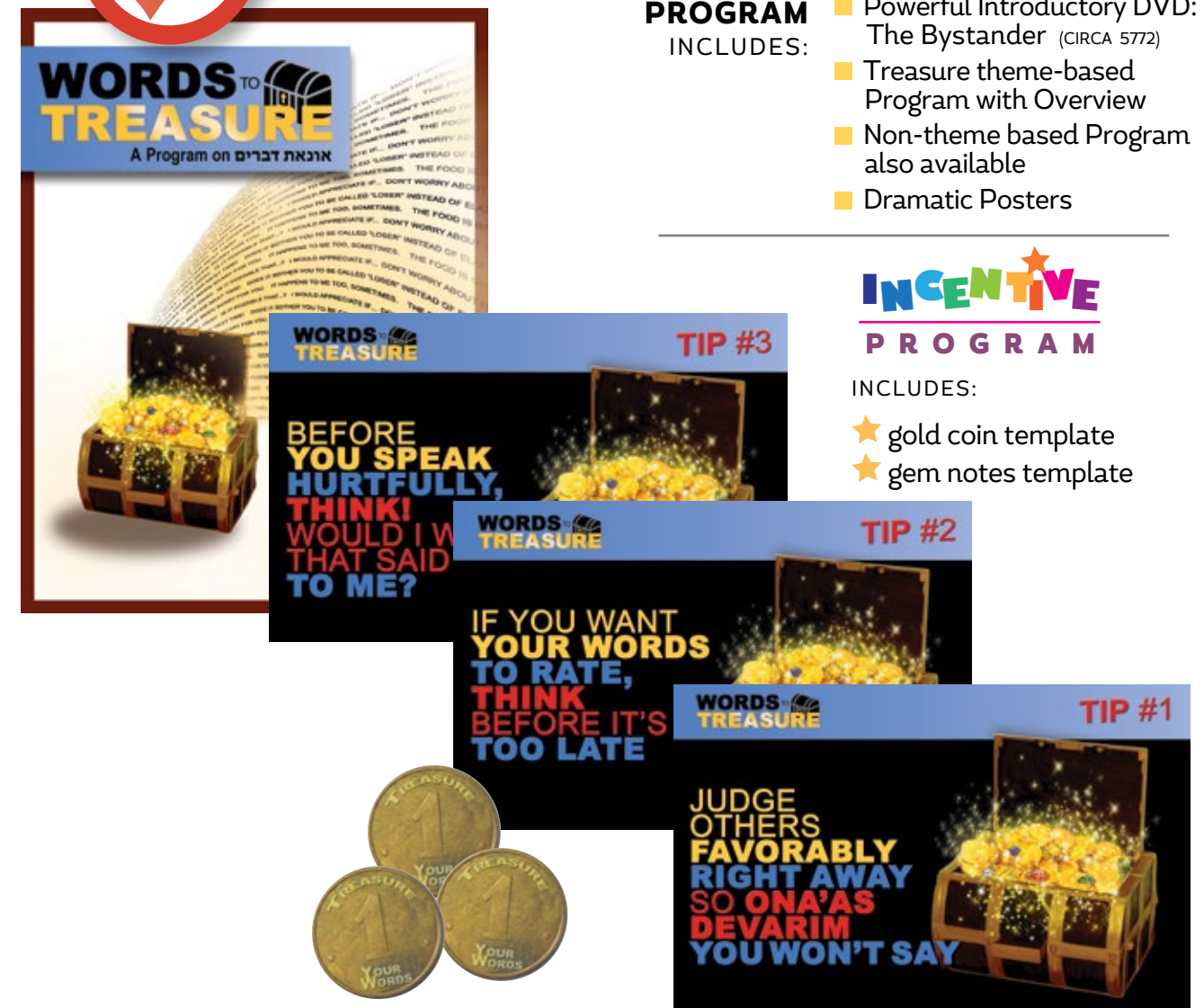
The **Words to Treasure Program** is comprised of stories, discussion questions, journal writings and true-to-life scenarios.

Available in English and Yiddish
ITEM #3B04 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Powerful Introductory DVD: The Bystander (CIRCA 5772)
 - Treasure theme-based Program with Overview
 - Non-theme based Program also available
 - Dramatic Posters

INCENTIVE PROGRAM

- INCLUDES:
- ★ gold coin template
 - ★ gem notes template



SHORT TERM PROGRAMS

Empower your student to 'judge it right'

2 WEEK PROGRAM

Enable your students to master the middah of being **dan l'kaf zechus** through 10 unique and engaging lessons!

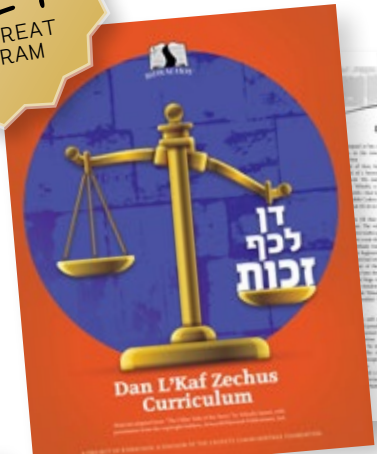
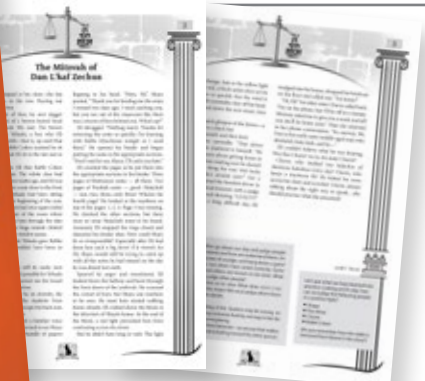
The **Dan L'kaf Zechus Program** is comprised of an intriguing serial story, along with relevant scenarios and discussion questions.

ITEM #3B12 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Exciting Introductory DVD: The Gavel in Your Hands (c. 5771)
 - Comprehensive Program with Overview
 - Contemporary Posters

New Look!
SAME GREAT PROGRAM

“The girls loved it... and those who had tried to skip *shmur* in the past, were now running to join!”
- Mrs. B. Cohen
BAYIT VEGAN BUNGALOWS



INCENTIVE PROGRAM

- INCLUDES:
- ★ newsletter with contest
 - ★ stickers



Raising Shmiras Haloshon Awareness

4 WEEK PROGRAM

Raise the awareness of *shmiras haloshon* among your students by teaching eight *halachos* in an engaging, interactive way!

Project S.H.A. is comprised of a unique poster series and comprehensive enrichment material and activities.

ITEM #3B16 / PRICE: \$50 (+\$5 PER CLASS)

- PROGRAM INCLUDES:**
- Dramatic Introductory DVD: Words Once Spoken (CIRCA 5777)
 - Appealing Posters with Halachos
 - Teacher's Guide with Lessons
 - Interactive Activities



New!
REVISED PROGRAM



INCENTIVE PROGRAM

- INCLUDES:
- ★ contest
 - ★ stickers
 - ★ poster
 - ★ end of program prize



SHORT TERM PROGRAMS

Tools for Teaching:

HIGH-IMPACT DVDS

for a powerful, visual learning experience



IN KIND

TOPIC: **Chesed**

This enjoyable video illustrates the power of **chesed**. Children will learn that when we aim to do what's right, despite the odds stacked against us, we find that others then respond "In Kind."

Created 5779/2019
Runtime: 60 min
ITEM #D017 / \$19.99

THE INVISIBLES

TOPIC: **Inclusion**

This true-to-life film explores the effects of exclusion and highlights the important lesson that nobody should ever be made to feel invisible.

Created 5780/2021
Runtime: 45 min
ITEM #D018 / \$19.99

THE BYSTANDER

TOPIC: **Bullying**

A powerful presentation which highlights **the power that bystanders have to stop a bully**. Children will also gain an understanding of the value of **empathy**.

Created 5772 / Runtime: 40 min
ITEM #D003 / \$19.99

PLAYING YOUR PART

TOPIC: **Eradicating jealousy**

This highly-dramatic presentation focuses on **recognizing one's own strengths and value**, eliminating the need to put others down in order to feel good about oneself.

Created 5774 / Runtime: 60 min
ITEM #D09 / \$19.99

THE OUTSIDER

TOPIC: **Exclusion**

A moving film that helps children understand the devastation of **exclusion** and appreciate the importance of **tuning in to the feelings of others**. It also effectively highlights **the value of each individual** and how much everyone can contribute when given a chance.

Created 5773 / Runtime: 45 min
ITEM #D08 / \$19.99

GREENER GRASS

TOPIC: **Sameach B'chelko**

A moving audio-visual presentation on the topic of **avoiding envy by appreciating your particular lot in life**.

Correlates with the **Sameach B'chelko Program**
Created 5769 / Runtime: 25 min
ITEM #D039 / \$14.99

THE PATH OF OUR WORDS

TOPIC: **Bullying with Words**

An impactful production that shows **the power of our words** and the devastation that can be caused by **ona'as devarim**.

Created 5770 / Runtime: 36 min
ITEM #D013 / \$14.99

THE GAVEL IN YOUR HANDS

TOPIC: **Dan L'kaf Zechus**

An entertaining film that emphasizes **the severity of judging a person l'kaf chov**, and the extreme importance of being **dan l'kaf zechus** in our everyday lives and interactions.

Correlates with the **Dan L'kaf Zechus Program**
Created 5771 / Runtime: 38 min
ITEM #D016 / \$14.99

“The girls were completely mesmerized by the video, and some even cried. It was really well done and the point hit home.”
Mrs. L. Engel
LOS ANGELES, CA

VISIT <https://cchf.global/dvd-trailers/> TO PREVIEW SAMPLE CLIPS

Tools for Teaching:

HIGH-IMPACT

DVDS

for a powerful, visual learning experience

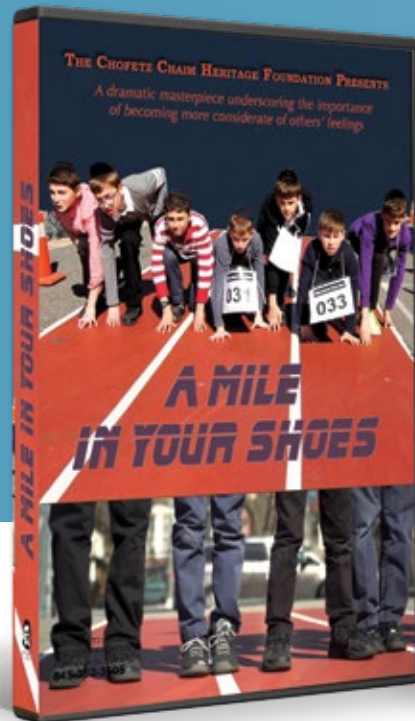


GETTING IT TOGETHER

TOPIC: Success Through Achdus

A powerful presentation which focuses on **recognizing others' exceptional strengths** and **working together toward a common goal** to achieve ultimate success.

Created 5775 / Runtime: 40 min
ITEM #D12 / \$19.99



A MILE IN YOUR SHOES

TOPIC: Ve'ahavta L'reacha Kamocho

Competing in a race can be fun — but not when it comes at the expense of a friendship. A highly impactful presentation on the topic of **becoming more considerate of others' feelings by putting yourself in their shoes.**

Created 5776 / Runtime: 25 min
ITEM #D13 / \$19.99



PUNCHLINE!

TOPIC: Iokes/ bullying

A masterful presentation which teaches children that **making jokes and playing tricks at others' expense is a form of ona'as devarim.**

(The children will also realize that although the perpetrator at first seems to be popular because of his shrewdness, ultimately, his behavior causes him to be shunned by his classmates and friends.)

Created 5778 / Runtime: 50 min
ITEM #D015 / \$19.99



THE ADVENTURES OF ITCHY & MITCHY

EPISODES 1 & 2

TOPIC: Character Building

Join Itchy and Mitchy on exciting adventures as they try to solve mysteries involving missing treasures! Children will be enthralled by these adorable puppet films, while learning important lessons in *shmiras haloshon* and *bein adam lachaveiro.*

Created 5775 / 5777 / Runtime: 48 min
ITEM #D011 & D012 / \$19.99



WORDS ONCE SPOKEN

TOPIC: Loshon Hora

A highly impactful film that depicts the tremendous devastation that *loshon hora* can leave in its wake.

Created 5777 / Runtime: 60 min
ITEM #D14 / \$19.99

“...The fact that such a professional video was made to be *mechazek* us to improve our use of words is a tremendous *kiddush Hashem*! Seeing the *talmidim* and *rebbeim* absorbing the message was a *kiddush Hashem b'rabim!*”
- Rabbi Yosef Seldowitz
MENAHEL, CLIFTON CHEDER



THE 'I'S THAT SEE

TOPIC: How Would I Feel?

Feeling along with others is a skill that can be learned by children of all ages. In this intriguing film, a seemingly innocent pair of eyeglasses is purchased, leading to wondrous changes in the protagonist's ability to empathize with others.

EXCLUSIVE TO THE KAMOCHA CAMPAIGN

VISIT <https://cchf.global/dvd-trailers/> TO PREVIEW SAMPLE CLIPS

Tools for Teaching:

POPULAR BOOKS

-to teach your students better interpersonal skills



Going Global

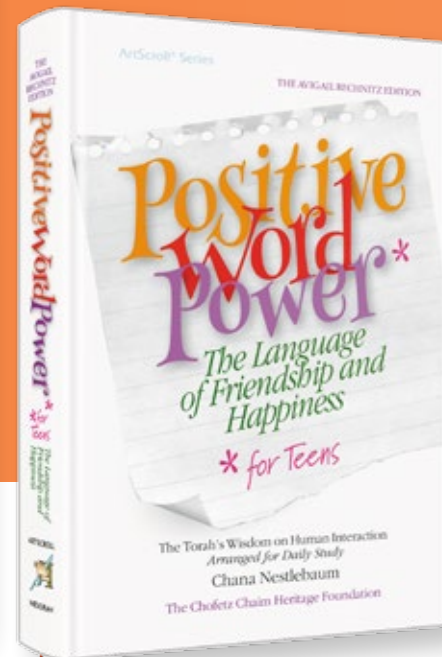
Powerful communication strategies sink in with this comic/adventure book featuring the fascinating adventures of globe-trotters Yisroel and Meir.

ITEM #BGG / \$22.99

Trekking Through Time

An illustrated children's guide to proper speech.

ITEM #BTT / \$22.99

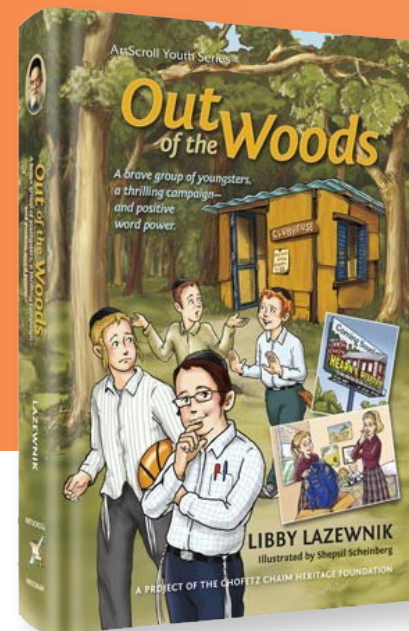


Positive Word Power for Teens

The Language of Friendship and Happiness

Paint your world full of love, friendship, and positivity through the words you say, and become the person with whom everybody loves to talk.

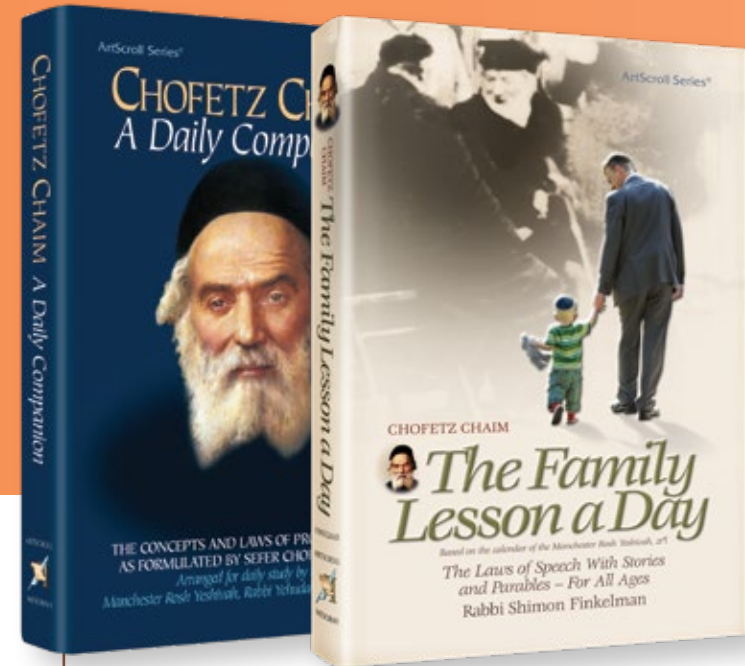
ITEM #B116
POCKET \$14.99 / FULL \$22.99



Out of the Woods

A brave group of youngsters, a thrilling campaign, and positive word power.

ITEM #B110 / \$22.99



A Daily Companion The Family Lesson a Day

Highly recommended by mechachim and students as an enjoyable, self-study learning program. Ideal for grades 6 and up.

ITEM #BCDH / POCKET \$14.99 / FULL \$22.99
ITEM #BFAM / POCKET \$14.99 / FULL \$22.99

“The Shabbos Menu is simple, short and doesn't take too much time or effort... But, wow, what an impact!”
- Chaim Zinn
HEWLETT, NY

Great teacher resource! SHABBOS MENU NEWSLETTER

Create a Shabbos of sweetness and family harmony in your home with the Shabbos Table Mochsom Lfi.

TO SIGN UP: cchf.global/shabbos





**GREAT
teaching
TOOL!**

Introduce your students to the **FREE Hotline** that mechanchim, parents, and kids are raving about!

The WonderWords Free Children's Hotline receives over 10,000 calls a day!



Helping children improve their middos, speech and interpersonal skills.

Stories. Songs. Activities. Challenges. Riddles. Contests.

Hosted by **Rabbi Yosef Pruzansky**

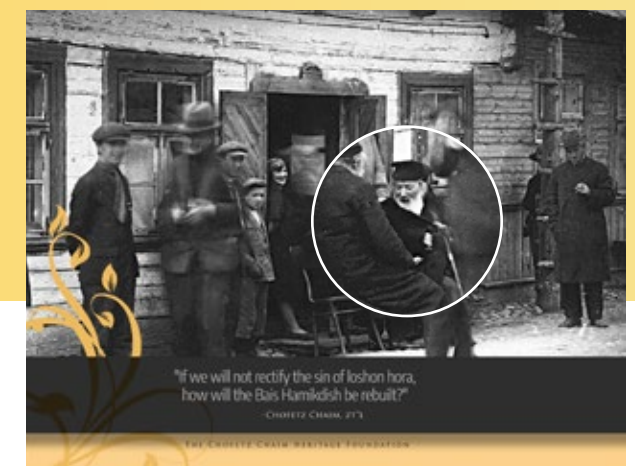
212-444-1119 ■ 718-305-6960 ■ 845-738-1066

Decorate your classroom with
POSTERS
that inspire

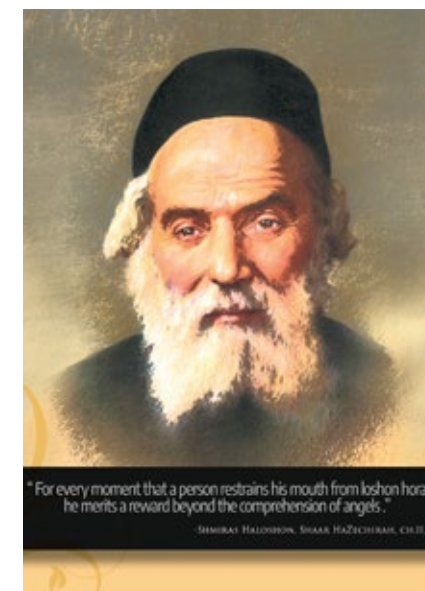
Tools for Teaching:



ITEM #P017 / \$4.95 / 8.5"x11"



ITEM #P020 / \$4.95 / 8.5"x11"



ITEM #P018 / \$4.95 / 8.5"x11"

More sizes available upon request.

All posters are available as a free download on powerofspeech.org/shop



ITEM #P019 / \$10 / 27"x35"

TOOLS FOR TEACHING / POSTERS

Decorate your classroom with

POSTERS that INSPIRE

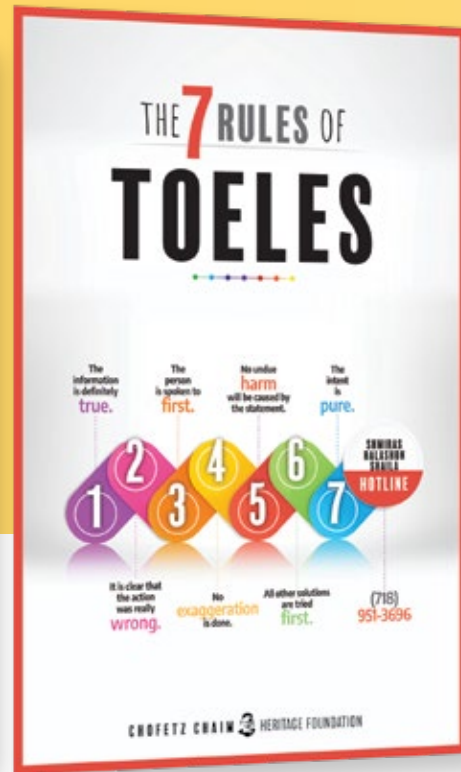
Tools for Teaching:

ALL POSTERS ARE 11"X17"
More sizes available upon request.
All posters are available
as a free download on
powerofspeech.org/posters

Eye-catching mottos, reminders and images that reinforce key lessons and keep the values you care about upper-most in your students' minds.



ITEM #P010 / \$4.95



ITEM #P009 / \$4.95



ITEM #P006 / \$4.95



ITEM #P012 / \$4.95



ITEM #P001 / \$4.95



ITEM #P007 / \$4.95



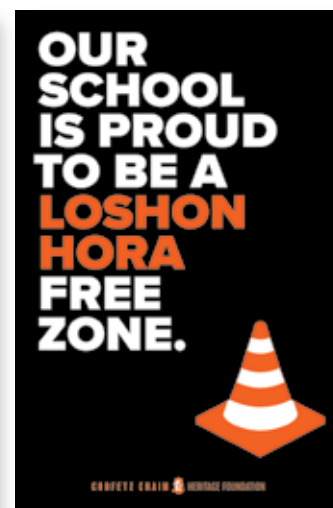
ITEM #P002 / #P003 / #P005 / \$4.95 EACH



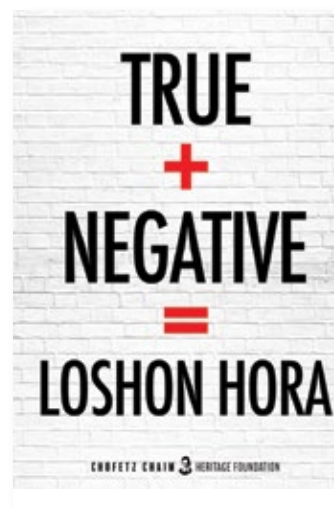
ITEM #P013 / \$4.95



ITEM #P004 / \$4.95



ITEM #P008 / \$4.95



ITEM #P014 / \$4.95



ITEM #P015 / \$4.95



ITEM #P016 / \$29.99 / 4'X6' BULLETIN BOARD

TOOLS FOR TEACHING / POSTERS

Tools for Teaching:

KNICKKNACKS & NOVELTIES

FUN, TAKE-HOME ITEMS
that will excite your students
& help them remember your message

MAGNETS / \$.75



ITEM #G010



ITEM#G009

STICKERS / \$.10



ST001



ST002



ST003



ST004

TABLE CARD



ITEM #TC / \$1.00

PEN



ITEM #PE001 / \$.50

KEY CHAINS / \$.75



KC001



FLASH LIGHT KEY CHAIN KC002

PINS / \$.50



BU001



BU002



BU003



BU004



STEF



ST005

BRACELETS / \$.75



BR004



BR001 LOSHON HORA DOESN'T SPEAK TO ME

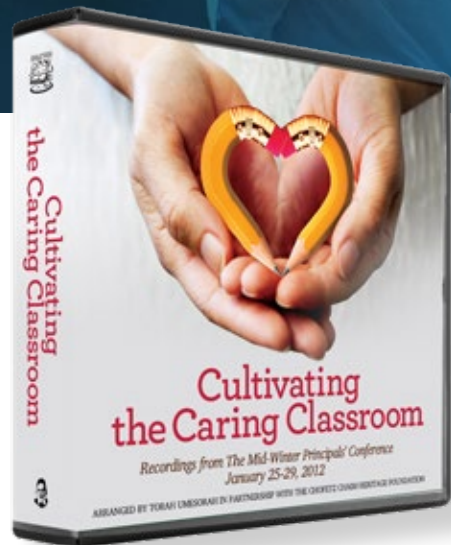


BR002 SHMIRAS HALOSHON COUNT ME IN

PROFESSIONAL DEVELOPMENT

Every student has that teacher
he'll never forget.

Knowledge is power. Arm yourself with tefillos, training and tactics you need to stay fresh, current and exciting — no matter how long you've been teaching. Develop goals that inspire you. Learn effective techniques proven to work. Create empowering memories that **make your students smile when they think back to their year with you.**



Cultivate the Caring Classroom

(AVAILABLE IN CD & DVD)

Tips and tools the best teachers are using to make their classrooms a safer and happier place for each child. Finally available to all educators, this binder features the

7 highlights of the 2012 Principals' Convention hosted jointly by Chofetz Chaim and Torah Umesorah.

Some of what you'll learn:

- How to create a classroom where every child feels accepted, confident and willing to perform. (Rabbi Ionathon Rietti)
- Bullying: Why it happens, how to prevent it and what to do to stop it. (Dr. Yitzchok Shindler, Rabbi Doniel Frank, Rabbi Kalman Baumann)



■ What an educator's priorities are, why so few know this, and how to implement them. (Rabbi Ephraim Wachsman)

ITEM #C151 / 8 HOURS
CD / \$19.99
DOWNLOAD / \$9.99

HaRav Shmuel Kamenetsky shlita addressing the Convention



Rabbi Yehudah Pirutinsky



Rav Moshe Mordechai Lowy



Rabbi Arye Beer



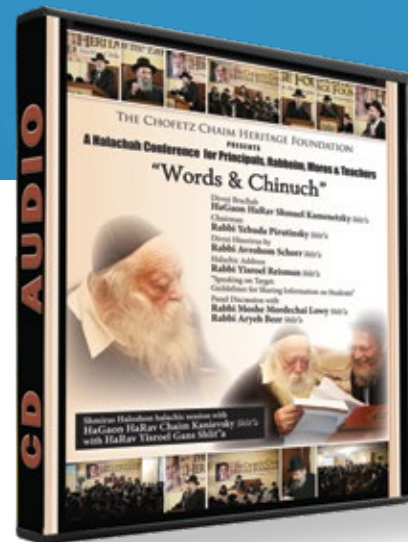
Rabbi Yaakov Forsheimer



Rabbi Yisroel Reisman



Rav Elya Brudny



Words & Chinuch

(AVAILABLE IN CD & DVD)

May you warn a substitute about a specific student? May you discuss a challenging situation with another teacher to come up with a solution? What negative information must you share on a *shidduch* call?

Get clear guidelines, specific answers, and practical strategies for sharing information about students. Speak confidently, knowing you're saying the right thing. 1.3 HOURS

ITEM #C026 2 CDs - / \$10.99
DOWNLOAD / \$5.99



Bullying Workshop

[4 PART CD SET]

This *mechanchim* symposium gives you the advice, techniques and how-to from *Gedolei Yisrael* and renowned *mechanchim*. Create a classroom where students care about each other.

You'll learn:

- How to create your own anti-bullying plan
- Practical techniques for dealing with mean/thoughtless behavior
- What to say and what not to say
- "Compassionate Discipline" — the little-known technique that's surprisingly effective
- How to empower and help victims of bullying or nastiness

ITEM #CD01 BINDER / \$19.99 4.5 HOURS
DOWNLOAD / \$9.99



HaRav Aron Leib Shteinman zt"l



Rav Gamliel Rabinovitch



Rav Noach Orlowek



Rav Yitzchok Berkowitz



Rav Elya Brudny



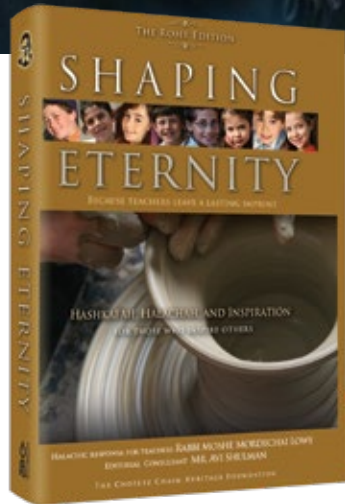
Rav Avraham Schorr



Rav Yissochar Frand

TEACHER TRAINING

PROFESSIONAL DEVELOPMENT



Shaping Eternity

Become the educator who changes lives and leaves an unforgettable impression with:

- stories of challenges and triumphs, with techniques you can adapt
- Crucial everyday questions and halachic responses
- Hashkafah, inspiration and strategies

ITEM #B111 / PRICE: \$19.99



Impressions

For nearly two decades, Impressions has been raising awareness about the power educators wield with the words they speak and the sensitivity they show. Chock-full of inspiring stories, short, powerful thoughts and halachic answers to *shmiras haloshon* questions educators face daily.

ITEM #301M / PRICE: \$36 ANNUAL SUBSCRIPTION

Tefillah L'Morah

PRAYER FOR TEACHERS POSTER

A must for every teachers' room, this 11x17 poster features Reb Shmuel Salant zt"l's Tefillah L'morah in large, easy-to-read type. It gives every educator a clear, short and pointed tefillah for success, so you can better reach — and teach — every student.

ITEM #P011 / \$4.95



TEFILLAH ENHANCEMENTS

Unlock the power - within the words you say every day.

CARDS TO HELP ENHANCE YOUR STUDENTS' KAVANAH



Six Constant Mitzvos

Fill yourself with constant trust & connection with Hashem by understanding these six beliefs, and experience the peace of mind that comes along with knowing Who's really in charge. Perfect for your home and *sukkah*, this artsy, inspirational poster distills the six constant mitzvos into 6 short, catchy lines, so you can easily remember, understand and apply these six truths, multiple times during your day.

ITEM #G002 / \$.50



Connect with Hashem Every Day

Everything you need to transform your recital of Krias Shema into a moment of acceptance of Hashem. This handy 8 page booklet explains the tefillah, helping you elevate this mitzva of *Kabalas Ol Malchus Shamayim* with proper focus.

Use this booklet to help these 3 minutes of davening give your entire day a lift — and experience incredible connection with Hashem. Fits easily in your *siddur* or tefillin bag.

ITEM #G003 / \$.50



Unleash Untold Brachah in 3 seconds

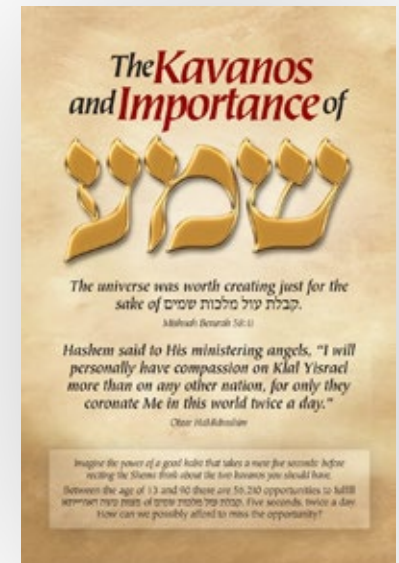
Saying "Amein Yehei Shmei Rabba" destroys evil decrees and produces miracles when properly understood and said. These cards and brochures give you the *kavanos* & actions you need to know, and help you understand what you can accomplish with this powerful phrase.

ITEM #CA001 / \$.50

Elevate Your Krias Shema

This sticker helps you have the right kavanah.

ITEM #TBSH / \$.10



PROFESSIONAL DEVELOPMENT



CHOFETZ CHAIM HERITAGE FOUNDATION TEACHER'S CATALOG

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